Technology, innovation and passion – laser devices in the daily practice bring improvement

By Timo Krause, OEMUS MEDIA AG

MEDENCY is a dynamic and innovative dental equipment and technology company privately owned and based in Vicenza, Italy. Since its founding in 2015, Alessandro Boschi, CEO of MEDENCY, has driven the company forward through his unique passion and profound experiences in the field of laser dentistry. Prior to MEDENCY, Boschi had taken up many important leadership roles in various dental business over the past 15 years, forming an in-depth understanding of business as a dedicated team effort. Hence, MEDENCY presents an utterly talented team with global expertise in the field of dentistry and, in particular, dental lasers. The overall objective and ultimate mission is to provide a combination of cutting-edge products and services as well as a high-level of customer exchange, while drawing on a wide network of academic partners.

We had the opportunity to speak with Alessandro Boschi, CEO of MEDENCY, about his ideas and thoughts regarding laser dentistry, and the benefits of utilizing lasers in daily practice.

Mr Boschi, what makes MEDENCY a leading force in the field of dental lasers?

Mr Boschi: Technology, innovation and passion are the main features of MEDENCY Company. We are creating solutions to make dental lasers more widely available without compromising quality. That is our major challenge. All our products arise from the highest dedication in manufacturing our medical devices, dental lasers, and electronic systems. We are extremely proud of the fact that our medical devices and their applications are worldwide employed by professionals and specialists in their respective field. We think, first and foremost, of others, and take a sincere interest in all points of view. Freedom of ideas is, in our understanding, an absolute prerequisite for innovation.

What are the challenges dentists face today in their daily practice?

The rapidly growing demand of high quality and professional treatment is a big and driving factor for dentists all over the world. Hence, whatever their specialty may be, they have to acknowledge those needs and demands, act on them and even foresee trends and developments. Therefore, the dental industry's focus must be on these constant and fast developments. Dentists have to leave their comfort zone behind, learn about new technologies and techniques in order to provide patients with the best and most up-to-date solutions on the market.

The PRIMO Dental laser device is one of your key products on the market. What are the major advantages and benefits for users?

Lasers have several uses for dental surgery, periodontics, endodontics, implantology, cosmetics, and full support to academy and university programs aimed to study new instruments and possible fields and indications of use.

Lasers in Dentistry

TIME & LOCATION:
Friday, 09 February 2018 | 09:00 – 18:00
Towers Rotana Hotel, Dubai, UAE
1,500 AED (409 USD)

ACCREDITATION:
HAAD 8 CME | DHA 5 CME | 7 CE Credits

Dr. Vesile Nuket Berk, Dr. Gizem Berk, Turkey
President of the Turkish Society of Laser Dentistry (TURLDOL), Working with lasers since 2000 and has published many clinical articles about laser assisted Orthodontics and Pediatric dentistry;

Dr. Gizem Berk, Turkey
She completed her DDS in Laser Dentistry in Germany, RWTH Aachen University in 2007. She has been working with lasers since 2003. She is a professional Rock music composer, & host and singer in Turkey.

COARSE OUTLINE:
- Brief introduction to Laser Physics and Laser-tissue interaction
- Diode laser treatment, indications, possibilities and limitations
- Using Diode Lasers in everyday practice
- Er,Cr:YSGG Laser treatment indications, possibilities and limitations
- Using Er,Cr:YSGG Laser in Cosmetic, Interdisciplinary Dentistry, Pediatric Dentistry and everyday practice
- Live Lasers Demonstrations with Diode Lasers
- Live Lasers Demonstrations with Er,Cr:YSGG Lasers
- Hands-on Practical with both wavelengths

CONTACT: +971 54 460 1843

BIOLASE
www.biolase.com